



# ACCELERATE YOUR PATH TO GDPR COMPLIANCE

## PREPARING FOR A NEW ERA IN PRIVACY REGULATION WITH MICROSOFT SOLUTIONS

### As a GDPR-trained Microsoft partner, Interlink can help!

GDPR enforcement went into effect in 2018.

We have the skilled personnel, process knowledge, and Microsoft technology expertise to evaluate your GDPR readiness and help you on your path to become, and stay, compliant.

### The GDPR sets new standards for privacy and personal data

In May 2018, a new European Union (EU) privacy regulation went into effect with broad reaching implications for organizations around the world. The regulation, called the General Data Protection Regulation (GDPR), introduces new requirements on privacy, security, and compliance for organizations that offer any goods and services to European Union (EU) residents.

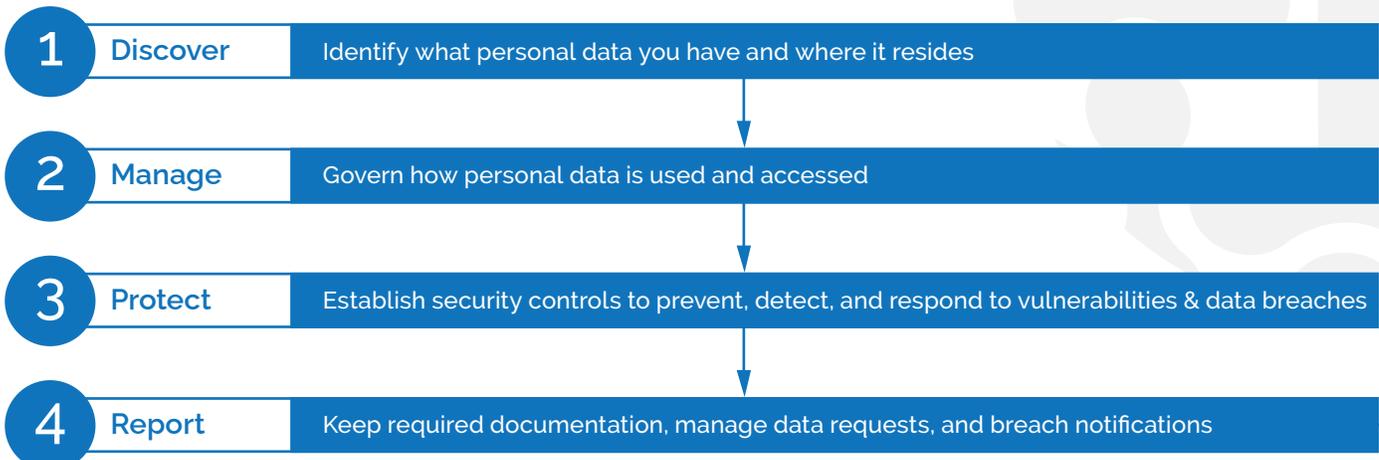
- ☑ **Enhanced** personal privacy rights
- ☑ **Increased** duty for protecting data
- ☑ **Mandatory** breach reporting
- ☑ **Significant** penalties for non-compliance

### GDPR: Not just Europe

The GDPR applies more broadly than many people think. The law imposes rules on companies that offer goods and services to people in EU or that collect and analyze data tied to EU residents — no matter where they are in the world.

GDPR is applicable to organizations of all sizes and all industries.

### Steps to get started with GDPR compliance



## Key changes required by the GDPR:

### PERSONAL PRIVACY

Individuals have the right to:

- Access their personal data
- Correct errors in their personal data
- Erase their personal data
- Object to processing of their personal data
- Export personal data

### CONTROLS & NOTIFICATIONS

Organizations will need to:

- Protect personal data using appropriate security
- Notify authorities of personal data breaches
- Obtain appropriate consents for processing data
- Keep records detailing data processing

### TRANSPARENT POLICIES

Organizations are required to:

- Provide clear notice of data collection
- Outline processing purposes and use cases
- Define data retention and deletion policies

### IT & TRAINING

Organizations will need to:

- Train privacy personnel & employee
- Audit and update data policies
- Employ a Data Protection Officer (if required)
- Create & manage compliant vendor contracts

## Microsoft technology forms the basis of our GDPR solution



### Maximize your protections

Protect data with industry leading encryption and security technology that's always up-to-date and assessed by experts.



### Streamline your compliance

Utilize services that already comply with complex, internationally-recognized standards to meet new requirements, such as facilitating the requests of data subjects.



### Process all in one place

Centralize processing in a fewer systems, simplifying data management, governance, classification, and oversight.

Is your organization prepared for the new era in privacy regulation?  
**GET A DETAILED GDPR ASSESSMENT OF YOUR ENVIRONMENT**

Learn more at:

[www.interlink.com/gdpr-assessment](http://www.interlink.com/gdpr-assessment)

### Additional Resources:

- [On-Demand Webinar: Everything You Need to Know About GDPR & Your Business](#)
- [Article: The Path to GDPR Compliance](#)

## We'll work with you to uncover risk, and take action



### Discover data across systems

- Discover and catalog data sources
- Increase visibility with auditing capabilities
- Identify where personal info resides across devices, apps, and platforms



### Govern access and processing

- Enforce use policies and access controls across your systems
- Classify data for simplified compliance
- Respond to data requests and transparency requirements



### Protect through the entire lifecycle

- Protect user credentials with risk-based conditional access
- Safeguard data with built-in encryption technologies
- Rapidly respond to intrusions with built-in tools to detect, alert and respond to data breaches

