

# PROTECT AND GOVERN SENSITIVE DATA ACTIVATOR

Protect data in your organization with tools you already own.



## Workshop Highlights



- ✓ Use the Microsoft Purview tools and services you already own.
- ✓ Implement foundational data protection by configuring policies and enabling services.
- ✓ Get insight into (risky) user behavior, mitigate and control identified risks.
- ✓ Define the next steps towards organization-wide data protection and data governance.
- ✓ Improve your privacy and compliance posture.

## 64%

of data theft incidents could be prevented with Data Loss Prevention.<sup>1</sup>

## 85%

less time spent by organizations identifying, classifying, and labeling sensitive data with automation and AI.<sup>2</sup>

We live in a time where digital technology is profoundly impacting our lives, from the way we connect with each other to how we interpret our world. In the past, organizations primarily dealt with documents and emails. But now they're also dealing with instant messaging, text messaging, video files, and images.

### Protecting your sensitive data is essential

Protecting information—wherever it goes—is critical to ensuring trust and meeting compliance requirements.

The **Protect and Govern Sensitive Data Activator** will help you to get started with protecting your sensitive information and raising end user awareness by using the products you already own.

As your business-critical data expands and your workforce continues the transition to hybrid work from remote work, having an integrated approach to protecting and governing your (sensitive) data and identifying risky behaviors is more important than ever.

### By engaging, Interlink experts will work with you to:

Implement notification policies to increase enduser awareness of the privacy and regulatory risks of sharing sensitive data.

Introduce your organization to Information Protection and Data Loss Prevention using the Microsoft Purview platform solution.

Help your organization to quickly identify, triage, and act on risky user activity by implementing a basic Insider Risk Management system.

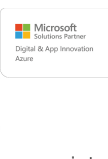
Develop a roadmap for an organization-wide deployment of Information Protection and Data Governance, using the tools you already own.

1. McAfee: "Grand Theft Data: Data exfiltration study: Actors, tactics, and detection", 2017.

2. Forrester Consulting, "The Total Economic Impact Of Microsoft 365 E5 Compliance," June, 2021, commissioned by Microsoft.



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# WHAT WE'LL DO DURING THE DEFEND AGAINST THREATS WITH SIEM PLUS XDR ACTIVATOR.



## Assess and Learn

**Understand what you have and what you need.**

Gather information about the current state of the Microsoft 365 deployment in your organization, learn about compliance objectives and challenges, and capture data from Microsoft 365 reporting tools to support the upcoming activities.



## DataProtect

**Increase user awareness, protect sensitive data and identify, triage, and act on risky user activity.** Introduce end-users to Data Loss Prevention and Information Protection.

DataProtect leverages Microsoft Purview tools and services to monitor for activity involving sensitive data. Users are automatically informed about the possible privacy and regulatory risks of sharing such information and are motivated to consider other options, if business needs exist, to send out the information.



## Define what's next

**The next step towards implementing company-wide data protection and governance.**

Look back at the activities, discuss the user feedback and overall findings, and define next steps towards the organization-wide roll out of Microsoft Purview Information Protection, Data Governance and Insider Risk Management.

## WHAT TO EXPECT

By the end of this engagement, experts in Microsoft security will provide you with:

- ✓ Insight into the current state of your Microsoft 365 service activation, as well as an overview of your requirements as they relate to Microsoft 365 compliance, governance, and risk management solutions.
- ✓ A findings overview, which lists and interprets privacy and regulatory risks identified by the DataProtect process and observed during the engagement.
- ✓ Recommendations that map the observed privacy and regulatory risks, user feedback, and assessment results to Microsoft Purview Information Protection and Data Lifecycle Management products in order to mitigate impact and improve the organization's data protection posture.
- ✓ Recommended activities and next steps that will lead towards a company-wide roll out of Microsoft Purview products and services to protect and govern sensitive data and mitigate compliance and privacy risks.



**Learn more about this valuable workshop and discuss your specific environment.**

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