

AZURE COST OPTIMIZATION

Get the most out of your Azure investment.

Now that you have moved your workloads to Azure, it's crucial to learn how to take full advantage of your cloud transformation — from identifying ways to optimize costs to improving the security of your workloads.

Interlink Cloud Advisors has created a workshop around optimizing your Azure investment, so your organization can learn how to strategically take advantage of the multitude of benefits of cloud computing. The workshop addresses concerns, challenges, and opportunities around moving your workloads to Azure.

AVOID COMMON PAINS

OVERSPENDING

Learn if your workloads are built correctly and using all the programmatic discounts from Microsoft, which will save your organization money.

UNEXPECTED COSTS

Many customers are very fearful of this in Azure. Interlink can prevent this from happening by ensuring controls for spending are in place.

DEVELOPER ERRORS

Your developers started using Azure for testing and development and have now put things into production.
Did they secure it correctly? Did they back it up?
Are they using proper disaster recovery?
As workloads move into production, they need a different level of due diligence.

UNDER OPTIMIZED PERFORMANCE

Ensure your workloads are running optimally and have the connectivity and power needed to drive the productivity of your business.

ANSWER COMMON QUESTIONS

- ✓ *Are your existing workloads in Azure sized correctly?*
- ✓ *Should your workload be running as a Platform as a Service (PaaS) application?*
- ✓ *Are you paying for more compute power than your organization is consuming?*
- ✓ *Are your workloads underperforming because you don't have enough resources assigned?*
- ✓ *Can your team setup workloads that automatically expand and contract?*

Interlink is committed to providing the right-sized Azure offering for every type of workload. Across 50 Azure regions, you can pick from a broad array of virtual machines with varying CPU, GPU, Memory and disk configurations for your application needs.

MAXIMIZE BUILT-IN SECURITY & MANAGEMENT OPTIONS



Ensure your security options and protection measures are setup correctly



Learn if it was a test machine that suddenly went into production



Assist with managing your Azure subscriptions and deploying the sometimes-complicated role-based access control (RBAC) policies within an organization

Interlink will provide you with a unique set of services that make it easy to follow best practices—whether running a single VM or thousands of VMs, including built-in backup, policy advisor, security detection, monitoring, analytics logging as well as patching. These services are built on decades of experience at Microsoft in delivering services across Office and Windows.

LEARN BEST PRACTICES AROUND DATA PROTECTION

- ✓ *Properly plan your back up and disaster recovery through Azure DR resources*
- ✓ *Map out your data centers and how workloads fail over*
- ✓ *Ensure that backups are monitored and running properly and monitored*

DISCOVER MORE WAYS TO MANAGE COSTS

Azure offers innovative products and services to help reduce costs, like low priority VMs, burstable VMs, vCPU-constrained VMs for Oracle and SQL databases, and archive storage so you can choose the best cost optimized infrastructure option for your workload. Azure also uniquely offers free Cost Management advisement, so you can always meet your budget needs. **Interlink can help manage your cost through:**



Spend controls



Training admins on best practices



Reserved instances



Hybrid use benefits for SQL and Windows



Scripting the startup & turning off of the VM – can be turned off when not in use

LEARN MORE AT:

www.interlink.com/azure-optimize



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